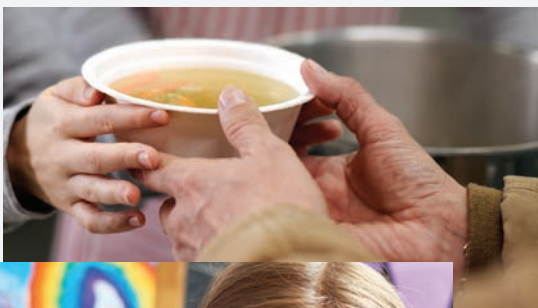


GIVING CHANGES EVERYTHING.



HEALTH

EDUCATION

FINANCIAL STABILITY



[LEARN MORE](#)



UNITE WITH US.

CAMPAIGN CHAIRS, JENNY AND DAVID GOODSPEED

"WE LOVE BEING A PART OF A TEAM AND A GROUP OF FANS THAT LOVE TO CELEBRATE BIG ACCOMPLISHMENTS AND UNITED WAY IS NO DIFFERENT. WE ARE ALL ON THE SAME TEAM AND WE ARE GOING TO WORK AS HARD AS WE CAN, CHEER AS LOUD AS WE CAN AND SUPPORT THE COMMUNITY THE BEST WAY THAT WE CAN!"

WE INVITE YOU TO JOIN US AND LIVE UNITED!"



IMPACT A WIDE RANGE OF NEED

The 26 agencies that receive funding spreads your gift across the community to tackle a variety of issues.



YOUR DOLLARS STAY LOCAL

Local volunteers examine the needs of the community and determine the most effective ways funds should be dispersed locally.



ACCOUNTABLE AND TRANSPARENT

We adhere to strict governance practices and volunteer oversight and have an overhead of less than 12%. Well below standard.



OUR MISSION

To improve lives by mobilizing the caring power of our community.



OUR VISION

A community that works together to make life better for everyone.



WHAT WE DO

United Way of Norman fights for better education, financial stability, and health for every person in our community.

WHEN YOU GIVE TO THE UNITED WAY, YOU CHANGE LIVES. YOU ENSURE THAT ABUSED CHILDREN CAN GET HELP, PEOPLE WITH ADDICTION AND MENTAL HEALTH ISSUES RECEIVE SERVICES, SENIOR ADULTS CAN GET A HOT MEAL, AND SO MUCH MORE.

We fund **26 partner agencies** that provide **36 programs** in Norman, Noble, and southern Cleveland County. The United Way also offers services to the community through programs and community initiatives like Stuff the Bus, Student United Way LEAD, and ENGAGE and assists with the VITA tax program. In addition, Day of Caring is one of Norman's most significant community service initiatives.

We served 61,123 people last year through your donations, and the need grows larger each year.

WHEN YOU DONATE TO UNITED WAY NORMAN Volunteers review proposals, interview, and examine agencies to ensure your dollars go to qualified organizations that fill needs in the community. You can feel confident that we follow best practices, have volunteer oversight, and receive high ratings from charity watchdog organizations. United Way of Norman is a safe place to invest in your community.



ENHANCE EDUCATION

Improving the academic achievement and success of at-risk children.



PROMOTE STABILITY

Improving financial education and independence among people with low incomes.



PROVIDE HEALTH CARE

Ensuring that all children and adults are mentally and physically healthy and in a safe environment. Improving the quality of life for seniors and those with disabilities.



LET'S TALK IMPACT.

61,123 HELPED LAST YEAR.

WHAT YOUR WEEKLY DONATION WILL CHANGE.

\$1



Provides a hot, nutritious breakfast and lunch for 52 hungry people.

\$5



Provides 35 days of shelter for a person experiencing homelessness.

\$10



Provides 6 1/2 hours of therapy for a veteran with severe post traumatic stress disorder.

\$20



Provides a diaper bag and supplies to 14 families fostering a new infant.

**WATCH THE 2022 CAMPAIGN VIDEO TO
LEARN MORE ABOUT THE IMPACT OF
THE UNITED WAY OF NORMAN.**

GIVING CHANGES EVERYTHING.



WHY UNITED WAY?



Gifts are tax-deductible.



Funds stay local to help your friends and neighbors who need help.



Volunteer community members make funding decisions.



No gift is too large or too small. Every dollar makes an impact.

MAKE A DIFFERENCE.

GIVING SOCIETIES.

DONATION INCENTIVES.

LEADERSHIP SOCIETY | Annual gift of \$500 to \$2,499

LEGACY SOCIETY | Annual gift of \$2,500 to \$4,999

VISIONARY SOCIETY | Annual gift of \$5,000 to \$9,499

TOCQUEVILLE DONOR | Annual gift of \$10,000 or more

DONATE \$100 TO BE ENTERED TO WIN A LAKE TAHOE WEEKEND GETAWAY.

Three night stay with airfare for two at the Hyatt Regency Lake Tahoe Resort, Spa and Casino, Incline Village.

Sponsored by



Views of the beautiful grounds and a true mountain getaway experience. Dive into the heated outdoor pool or soak in one of the jetted whirlpools. Open year-round, the pool's

unique design allows guests to enter the water from inside the resort, ideal for snowy days. When the weather warms up, guests can also lounge around the pool area among tall pine trees and the resort's natural landscape.

YOUNG LEADERS.

Donors under 40, who donate \$250 or more, are entered to win a \$200 gift card sponsored by Julia Chew State Farm.

Sponsored by



BECOME A FIRST TIME DONOR.

When you make a donation for the first time, you will be entered to win a \$300 gift card sponsored by Valliance Bank.

Sponsored by



JOIN THE 110% CLUB.

Increase your donation by 10% and be entered to win a \$110 gift card!

COMMUNITY INVESTMENT.

- ☐ Invest in the Community Fund (recommended)
- ☐ Designate funds to the following agencies:

Code	Code	Code	Code
\$	\$	\$	\$

\$25 min per code. Codes are on-line at UnitedWayNorman.org or inside this brochure.

**SIGN ME UP TO
LIVE UNITED.**



Name: _____

Address: _____

Email: _____

Phone: _____ Birthday: _____

Combine my gift with: _____

- ☐ I prefer to remain anonymous
- ☐ Contact me about charitable bequests, stocks, estate plans
- ☐ I would like to make my gift in: ☐ Honor ☐ Memory

Name: _____

Address: _____

- ☐ I am a first time donor Entered in the first-time donor drawing.
- ☐ I am under 40 Entered in the young leader donor drawing.
- ☐ I am a loyal donor for _____ years.

2022 CAMPAIGN DONATION

Pledge Amount

- ☐ \$1,000 ☐ \$500 ☐ \$250 ☐ \$100 ☐ \$50
- ☐ \$25 ☐ \$10 ☐ \$5 ☐ \$ _____

Fair Share Giving

- ☐ 1% of annual salary ☐ 1 hour of pay per month

EASY WAYS TO GIVE

- ☐ Payroll Deduction _____ total deduction
_____ # of pay periods

☐ Check Enclosed \$ _____

☐ Bill Me Start date _____

☐ One-time ☐ Monthly ☐ Quarterly ☐ Other _____

☐ Bank Draft Name: _____

Account # _____ Routing # _____

Credit Card: ☐ Visa ☐ Mastercard ☐ Discover

Card # _____

Billing Address: _____

City/State/Zip: _____

Exp Date: _____ Signature: _____

WAYS TO GIVE.

- SEND A CHECK
- SET UP A BANK DRAFT
- USE A CREDIT CARD
- DONATE ONCE OR RECURRING
- DESIGNATE YOUR GIFT
- GIVE IN HONOR OF A LOVED ONE



**DONATE WITH A
PHONE CAMERA.**

OUR FUNDED PARTNERS.

7101 - ABLE
7126 - Aging Services
7138 - Among Friends
7103 - Bethesda
7104 - Big Brothers Big Sisters
7137 - Bridges
7106 - Catholic Charities
7113 - Center for Children and Families
7169 - Crossroads Youth & Family
7122 - Food and Shelter
7168 - Fostering Futures
7133 - Full Circle
7135 - Girl Scouts
7167 - Kaleidoscope
7109 - Legal Aid
7134 - Mary Abbott Children's House
7114 - Meals on Wheels
7163 - Parents Helping Parents
7161 - Project Outreach
7117 - The Salvation Army
7121 - South Central CASA
7136 - Thunderbird Clubhouse
7118 - Transition House
7108 - Variety Care
7111 - The Virtue Center
7120 - Women's Resource Center

NEED ASSISTANCE?

2-1-1

GET CONNECTED. GET HELP.

2-1-1 is an
information
referral

helpline that is a great
place to start if you need
assistance. Dialing 2-1-1
connects you to trained
specialists with access to
a database of services.

1 IN 4

PEOPLE RECEIVE HELP FROM
UNITED WAY OF NORMAN.

ADDRESS

2424 Springer Drive
Suite 304
Norman, OK 73069

PHONE

405-329-2025

Contributions are
tax deductible.
You will receive a
receipt in January
for tax purposes.
Unless noted, you
will not receive
any benefits,
goods or services.



UNITEDWAYNORMAN.ORG