



Attachment B



United Way of Norman Framework FY24-25 Education

Improving the academic achievement/success of at-risk children.

Applications for funding may encompass example indicators; however, they must include one of the following indicators:

- **Number and percentage of children improving screening scores across developmental domains.**
- **Number and percentage of consistent attendance/participation in agency programs.**
- **Number and percentage of at-risk students successfully transitioning to the next grade level through graduation.**

Community Goals:	Outcomes:	Example Strategies	Example Indicators:
<p>School Readiness- Children enter school developmentally on track in the areas of language development, social/emotional development, and intellectual skills.</p> <p>Increase access to quality early care and education.</p>	<p>Parents demonstrate increased knowledge and use of best parenting practices.</p> <p>Increased number of children participating in quality early learning programs.</p> <p>Improved quality of early learning programs.</p> <p>Increased number of children demonstrating progress towards school readiness.</p>	<p>Provide evidence-based home-visiting services.</p> <p>Provide parent education and/or resources.</p> <p>Provide scholarships to low-income families.</p> <p>Offer programs at varied times/locations.</p> <p>Provide funding incentives for more qualified teachers.</p> <p>Provide professional development opportunities for childcare providers on the Early Learning Guidelines to help improve the quality of education the children are receiving.</p> <p>Provide developmental screenings to children served in early childhood programs.</p>	<p>#/% of parents/caregivers who demonstrate increased knowledge of best parenting practices.</p> <p>#/% of children enrolled in high quality early childhood education.</p> <p>#/% of childcare providers participating in professional development.</p> <p>#/% of children receiving regular comprehensive developmental screenings across domains.</p>
<p>Early Grade Success- Children will receive the resources needed to become strong readers.</p>	<p>Increased number of third-grade students who are proficient in reading</p> <p>.</p>	<p>Provide professional development training to tutors on reading strategies.</p> <p>Provide professional development training on mentoring strategies.</p>	<p>#/% of students proficient in reading.</p>

<p>Early grade students will be provided quality out-of-school opportunities that reinforce and enhance learning.</p> <p>Children will receive the tutoring/mentoring necessary to be successful in school and life.</p>	<p>Increased number of children who are receiving tutoring and positive adult mentoring.</p>	<p>Provide case management for at risk students.</p> <p>Provide research-based tutoring and/or mentoring.</p> <p>Provide parent education/resources for parents of elementary students.</p>	<p>#/% of students showing positive academic growth.</p> <p>#/% of students showing positive social/emotional growth.</p>
<p>Middle School Success- Students successfully transition from grade school to middle school and from middle school to high school, with the academic and social/emotional skills needed to succeed.</p>	<p>Increased number of quality out-of-school opportunities that reinforce and enhance learning.</p> <p>Increased enrollment of at-risk middle grade students in supportive services.</p> <p>Increased family involvement and connections for middle grade students.</p>	<p>Identify middle grade students who are at-risk of poor academic outcomes and refer them to supportive services.</p> <p>Provide programs that encourage leadership skills and social skills.</p> <p>Provide parent education/resources for parents of middle grade students.</p>	<p>#/% of students successfully transitioning to high school.</p> <p>#/% of improved average daily attendance.</p> <p>#/% of reduction of referrals to office.</p> <p>#/% of students showing positive social/emotional growth.</p> <p>#/% of students participating in positive enrichment programs.</p>
<p>High school graduation</p> <p>Students will graduate from high school on time and career and/or college ready.</p>	<p>Increased number of young people graduating from high school on time with post-secondary goals.</p> <p>Increased number of young people showing improved change in behaviors/self-esteem.</p>	<p>Potential dropouts will be provided alternative ways to stay in school.</p> <p>At risk students will be provided mentoring opportunities with people in business.</p> <p>Children will be provided with positive enrichment programs.</p> <p>Provide opportunities for students and/or parents to explore college and/or career opportunities.</p> <p>Provide training for mentors.</p>	<p>#/% of students acquiring adequate credits to graduate on time.</p> <p>#/% of students participating in positive enrichment programs.</p> <p>#/% of students enrolling in post-secondary education.</p>

Financial Stability

Promote Financial Stability among people with low income

Applications for funding may encompass example indicators; however, they must include one of the following indicators:

- **Number and percentage of households increasing or maintaining their income through employment**
- **Number and percentage of households that receive the public and private income supports that are available to them**
- **Number and percentage of people increasing their knowledge or changing their behavior because of receiving financial education**
- **Number and percentage of people moving to stable housing (define stable)**

Community Goals:	Outcomes: Intended Result	Example Strategies	Example Indicators: #/%
<p>Families Sustaining Employment: People with low-income gain family/household sustaining employment</p> <p><i>What this means: People with low income are able to support their basic needs with the wages they earn</i></p>	<p>Increased access to family/household sustaining employment</p> <p>Increased enrollment in and completion of degree, certification, and training programs</p> <p>Increased supports to help individuals obtain and retain employment and advance their careers</p>	<p>Small business development programs that help people with low income develop part-time or full-time enterprises</p> <p>Connect people with low income with affordable and effective basic education, occupational training, and career technical education programs to increase reading, math, comprehension, and work-related skills</p>	<p>People who develop a business plan</p> <p>People completing training</p> <p>People who maintain employment for 90 days; 180 days</p> <p>People earning a living wage</p>
<p>Income Supports: People with low income take advantage of the public and private income supports and subsidies that are available to them</p> <p><i>What this means: People with low income who may qualify for public benefits such as SNAP, public housing or tax credits are applying for/accessing them to help make ends meet</i></p>	<p>Increased utilization of public, private and income supports and subsidies that are available to them</p>	<p>Awareness campaign of available income or work supports through education and outreach efforts</p> <p>Streamline enrollment in income supports</p> <p>Develop basic needs programs to fill existing community gaps</p>	<p>People educated in outreach programs</p> <p>People applying for benefits</p> <p>Referrals made</p> <p>Applications made for support services</p>
<p>Savings and Assets: People with low income have assets including financial assets to help them pay for emergencies</p>	<p>Increased awareness and promotion of the use of low-cost financial products and services to increase a savings for goals and other unavoidable expenses, including emergencies</p>	<p>Conduct outreach to increase the use of appropriate and affordable financial products</p> <p>Promote and provide appropriate products and</p>	<p>People opening for savings account</p> <p>People with at least \$500 in emergency savings</p>

<p><i>What this means: People with low income save part of their income, are incented to save and have appropriate accounts into which to put their savings; additionally, people have the knowledge and resources to build assets that will help them break the cycle of poverty</i></p>	<p>Improved products and systems that enable people with low income to save and build assets</p> <p>Increased products and services which make saving easy and automatic for people with low income, irregular income, or non-pay checked-based income</p> <p>Increased access to long-term savings avenues such as children’s savings accounts, lifelong learning accounts, college savings accounts and retirement accounts</p> <p>Improved public and private policies that eliminate structural barriers to saving and asset building for people with low income</p>	<p>services to facilitate emergency savings</p> <p>Design and implement a matched savings programs with investment restricted to building financial or productive assets</p> <p>Promote regular savings and investment behavior using public and private incentives such as refundable tax credits and matched savings accounts</p>	<p>#/% of persons opening matched savings accounts</p> <p>#/% of people educated in financial education</p> <p>#/% of persons applying for EITC</p>
<p>Manageable Expenses: People with low income use or purchase goods and services that are fairly priced and within their budget</p> <p><i>What this means: Because of the neighborhood they live in, credit history, or lack of access to transportation, people with low-income often pay more for basic goods and services, including groceries, financial services, credit products, and insurance than families with higher incomes. Increasing the availability of and access to low-cost goods and services and connecting people with low-income with appropriate consumer education will ensure that they purchase goods and services that are fairly priced and within their budget.</i></p>	<p>Increased financial management knowledge and skills on topics including bill paying, cash flow management and budgeting</p> <p>Decreased expense to income ratio</p> <p>Increased credit scores</p> <p>Improved processes that ensure low-income working families are qualified to purchase financial products and services at low rates</p> <p>Increased availability of and access to low-cost or non-punitively priced products and services</p>	<p>Provide people with low-income financial education /financial capability</p> <p>Connect people with low income with programs that help them reduce their debt and improve their credit scores</p>	<p>#/% of persons using financial education information</p> <p>#/% persons with a lower expense to income ratio</p> <p>#/% persons with a lower debt to income ratio</p> <p>#/% persons improving their credit scores</p>

<p>Affordable Housing: People with low income have access to affordable housing as well as services that prevent them from losing housing</p> <p><i>What this means: People can access affordable housing because there is adequate supply of affordable housing and have access to services that can prevent them from losing affordable housing</i></p> <p>Affordable Child Care: People with low income have access to affordable childcare.</p> <p><i>What this means: Low-income households are able to access affordable child care so that they can secure employment and/or stay employed.</i></p>	<p>Increased access to transitional and supportive housing</p> <p>Decrease homelessness</p> <p>Increased supply of affordable housing</p> <p>Decreased number of people losing affordable housing due to nonpayment of rent or lack of utility payments.</p> <p>Increased number of affordable childcare programs.</p> <p>Families can maintain or secure jobs because of access to affordable childcare.</p>	<p>Help people with low income to navigate application process for affordable housing</p> <p>Support programs to help people with low income meet requirements to rent or purchase safe, affordable housing</p> <p>Promote tax credits and first-time buyer programs, when appropriate, that increase affordability of homeownership for people with low income</p> <p>Connect people with low income with targeted education on buying and maintaining a house to help them access appropriate and affordable mortgage supports</p> <p>Connect people with low income to foreclosure mediation and loan modification programs. Protect people with low income from unfair evictions</p> <p>Connect families with programs providing affordable childcare.</p>	<p>#/% of families moving from transitional housing to permanent housing</p> <p>#/% of families still in permanent housing after 6 months</p> <p>#/% of individuals/families with increased income due to affordable childcare</p>
<p>Accessible Transportation: People with low income have access to transportation.</p> <p><i>What this means: Low-income households have the ability to get help with maintaining or accessing transportation to get to a job.</i></p>	<p>Increased access to transportation.</p>	<p>Connect people with programs that help them either maintain or access transportation.</p>	<p>#/% of individuals/families with increased income due to access to transportation</p>

Health

All children and adults are mentally and physically healthy in a safe and independent environment

Applications for funding may encompass example indicators; however, they must include one of the following indicators:

- **Number and percent of youth and adults receiving healthcare services (including health, mental health, dental and counseling)**
- **Number and percent of youth or adults reporting changes in physical activity or nutritional knowledge**
- **Number and percent of youth and adults preventing or changing risky behaviors based on mental, wellness and addiction services provided**
- **Number and percent of youth and adults receiving services to attain or maintain a safe environment and/or healthy relationships**
- **Number and/or percentage of services provided meets the individual needs and contributes to their independence and the ability to stay in a home setting**

Community Goals:	Outcomes: Intended Result	Example Strategies:	Example Indicators: %/#
<p>Access to health care:</p> <p><i>Adults and children with limited income are able to get affordable and equitable mental, medical and dental care in a timely manner.</i></p>	<p>Connect underserved adults and children to existing health care resources.</p> <p>Ensure that all children and adults can receive appropriate and coordinated health care services.</p> <p>Increase the availability of annual well checks for underserved children and adults.</p> <p>Improve access to quality mental health care services.</p>	<p>Provide and promote opportunities for access to medical/dental and mental health services.</p> <p>Provide access to educational information regarding drug and alcohol abuse.</p> <p>Connect patients to existing health care services.</p> <p>Promote the coordination of health services delivery and care for chronic diseases.</p> <p>Encourage free or low-cost providers to develop and partner with other agencies for health care delivery capacity in our community.</p> <p>Provide families of babies and pre-school children with services they need to meet their developmental and nutritional needs.</p> <p>Support programs for health and safety education.</p>	<p>Individuals and families accessing medical care</p> <p>Adults and children receiving regular well checks</p> <p>Adults and children receiving mental health counseling and support services</p> <p>Patients receiving dental care</p> <p>Individuals working with client navigators</p> <p>Nonemergency visits to local emergency care facilities</p> <p>Community savings through reduced use of unneeded emergency services</p> <p>The number of people who are enrolled in health insurance programs.</p>

Community Goals:	Outcomes: Intended Result	Example Strategies:	Example Indicators: %/#
<p>Healthy eating and physical activity</p> <p><i>Adults and children maximize their potential for a healthy productive life with reduced chances of chronic disease by making healthy choices.</i></p>	<p>Increase healthy choices for eating and physical activity in schools, after school programs, and neighborhoods.</p> <p>Increase the community's knowledge about healthy foods.</p> <p>Modify behaviors toward and access to healthy foods.</p> <p>Support education for adults and children regarding the benefits of regular physical activity.</p>	<p>Increase in physical activity</p> <p>Increase in fruit and vegetable consumption</p> <p>Decrease in consumption of sugary drinks and snacks</p> <p>Increase access to healthy and affordable food/drinks in neighborhoods where they might be difficult to obtain</p> <p>Increase the availability of physical activities and recreational spaces in neighborhoods to support daily exercise.</p> <p>Promote awareness of local resources for daily physical and recreational activities</p> <p>Implement a wellness policy including tobacco free, alcohol free, drug free, physical activity and nutrition components.</p> <p>Increase in physical activity and/or nutritional knowledge.</p> <p>Creating awareness of mindful eating.</p>	<p>Children and adults classified as obese</p> <p>Access to nutritious foods (venues and methods)</p> <p>Reporting increases in physical activity</p> <p>Reporting increases of nutritional knowledge</p> <p>Individuals and families accessing food bank services</p> <p>Types and quantities of foods available from food banks</p> <p>Evidence of change in availability of time for physical activity</p>

Community Goals:	Outcomes: Intended Result	Example Strategies:	Example Indicators: %/#
<p>Healthy Lifestyle: <i>Adults and children maximize their potential for mental wellness and safety.</i></p>	<p>Reduce the misuse of alcohol and other drugs and addictions.</p> <p>Improve the community awareness and understanding of addiction risks and the nature of mental health and substance abuse.</p> <p>Increase access to and utilization of quality counseling and support services for adults and children.</p> <p>Increase readiness for mental health and addiction services.</p>	<p>Increase access to family and individual drug counseling sessions</p> <p>Support education regarding consequences of addictions, for both addicts and their families</p> <p>Seek increased capacity for individual and group counseling and support services in the community</p> <p>Encourage the development of early intervention programs that reach underserved parents of babies and toddlers.</p> <p>Promote community support for intervention and emergency services for individuals and families in crisis.</p> <p>Implement a wellness policy including tobacco free, alcohol free, drug free, physical activity and nutrition components.</p> <p>Improving sense of self-worth of individuals.</p>	<p>Children and adults decreasing their use of alcohol and other drugs</p> <p>Children and adults receiving education on the misuse of alcohol, drugs and other addictions</p> <p>Children who identify/describe appropriate behavioral choices</p> <p>Adults and children reached through prevention education programs and support services</p> <p>Licensed treatment professionals working in the community</p> <p>Children and adults feel a sense of hope for the future.</p>

<p>Safe home and community</p> <p><i>The community maximizes services to prevent or reduce exposure of adults and children to violence and injuries.</i></p>	<p>Ensure that children and adults live in and help maintain safe environments and healthy relationships.</p> <p>Support children and adults with the services they need to feel safe.</p> <p>Encourage and support emergency services for adults and children in crisis because of physical, sexual or emotional violence/abuse.</p> <p>Identify and promote facilities and resources for community safety in times of crisis.</p> <p>Reduce incidence and impact of child abuse and neglect.</p>	<p>Provide safe out of school environments for children.</p> <p>Support domestic violence and sexual violence intervention and prevention programs.</p> <p>Coordinate emergency planning for local disasters</p> <p>Provide disaster relief to the victims of emergencies.</p> <p>Educate public about rate of incidence of domestic violence and sexual violence.</p> <p>Support efforts to increase the availability of crisis counseling and on-going supportive services for children, individuals and families affected by violence and/or loss.</p> <p>Assist the community in identifying safe resources.</p> <p>Encourage development of peer support programs in schools to identify and prevent threatening behaviors and violence.</p> <p>Parent psychoeducation and support to reduce abuse and neglect and promote positive parenting.</p> <p>Individual and family therapy for children and youth impacted by trauma of abuse and neglect.</p>	<p>Families seeking and utilizing safe environments</p> <p>Children and adults and families receiving supports for the impacts of disasters</p> <p>Types/venues of support provided to families</p> <p>Children attending safe out-of-school programs</p> <p>Children/families/individuals reporting and treating sexual violence/neglect</p> <p>Adults and children reporting domestic violence in their households</p> <p>Adults and families receiving aid for disasters</p> <p>Parents show increase in knowledge and use of positive parenting practices.</p> <p>Children and youth show decrease in challenging and high-risk behaviors and increase in pro-social behaviors.</p>
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<p>Healthy Independence</p> <p><i>Senior adults and persons with disabilities will strive for and/or maintain their independence.</i></p> <p><i>Seniors and persons with disabilities can stay in a home setting.</i></p> <p><i>Seniors and persons with disabilities are less isolated.</i></p> <p><i>Seniors and persons with disabilities have access to transportation.</i></p>	<p>Increase in-home and community supports that promotes people to remain in a home setting</p> <p>Increase activities that keep seniors and persons with disabilities engaged in their community</p> <p>Increase accessibility to transportation</p> <p>Provide financial scholarships for low-income seniors and people with disabilities</p> <p>Encourage and promote daily activities that provide social interaction</p> <p>Reduce financial barrier to increase access to adult day services</p>	<p>Provide adult day services that offer a safe and enriching environment</p> <p>Deliver meals to the homes of seniors and people with disabilities</p> <p>Provide housekeeping services</p> <p>Offer respite services to caregivers</p> <p>Provide accessible transportation</p> <p>Provide financial scholarships for low-income seniors and people with disabilities</p>	<p>People cared for through residential programs</p> <p>Persons assisted with adult day enrichment</p> <p>Home meals delivered</p> <p>People receiving meals</p> <p>Caregivers getting the support they need</p> <p>Caregivers receiving education on federal/state/community resources</p> <p>People receiving housekeeping services</p> <p>Persons assisted by adult day enrichment</p> <p>People receiving financial scholarships</p> <p>Adults participating in social activities</p> <p>Rides provided to seniors and people with disabilities</p> <p>Adults provided transportation services</p>
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