



United Way of Norman

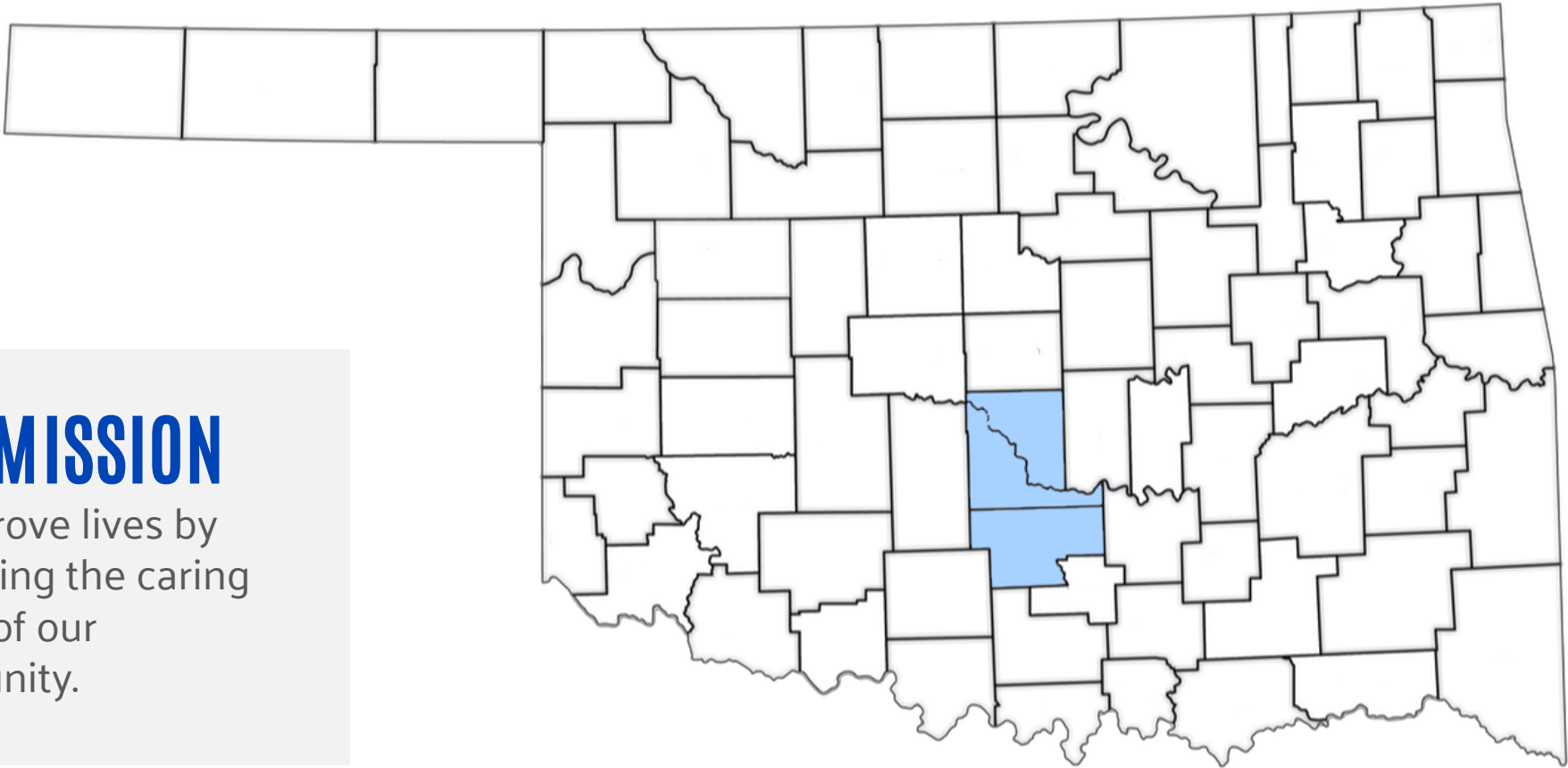
FY2026 Annual Report



OUR MISSION AND REACH

OUR MISSION

To improve lives by mobilizing the caring power of our community.



87,000
people served annually

34
funded programs

24
partner agencies

797
volunteers



\$1.6+ million
raised

4,352
donors

77
workplace campaigns

579
leadership gifts

Board of Directors

Executive Committee

Chair

Brandon Hopper | First United Bank

Vice Chair

Justin Yahola | Riverwind Casino

Immediate Past Chair

Belinda Hyppolite | University of Oklahoma

Treasurer

Josh Edge | Armstrong Bank

Audit Chair

Lisa Dionisio | Paxus CPA

Member At Large

Darrel Pyle | City of Norman

Campaign Chairs

Anne Clouse | Fuson Tag Agency

Matt Clouse | Valliance Bank

Impact Council Leadership

Youth Opportunity Chair

Scott Beck | Chickasaw Nation

Financial Security Chair

Jennifer Wright | Community Volunteer

Healthy Community Liaison

Abby Burke | Garner Insurance

General Members

Kimberlee Adams | OGE Energy Corp

Carla Atkinson | Norman Public Schools

Reese Basic | Cavins Group

Scott Hofmann | BancFirst

Vernon Hooks | Vernon Hooks Insurance Agency

Jennifer Jones | Chickasaw Nation Industries

Kayla Lockhart | Bosch

Steve McDaniel | Arvest Bank

Shaun McGinnis | Hitachi

Ronda McKown | Ideal Homes

Autumn McMahon | Oklahoma Electric Cooperative

Gina Mitchell | Mitchell's Jewelry

Kristi Morgan | ScissorTail Roofing & Construction

Elaine Purvis | Norman Regional Health System
Stacy Reeder | University of Oklahoma
Christa Simmons | Moore Norman Technology Center
Julie Venables | Community Volunteer
Casey Vinyard | KREF
Nina Wadley | No Coast Design Studio

Legacy Members

Judge Steve Bonner | Retired, Community Volunteer
Robyn Castleberry | Moore Norman Technology Center
Leslie Christopher | Bricks4Kidz
Rennie Cook | Triumph Team/Class 101
Tom Cooper | Vision Bank
Nanette Hathaway | University of Oklahoma
Tyler LaReau | Norman Stamp & Seal
Ben Odom | Odom & Sparks, PLLC
Lynn Palmerton | Community Volunteer
Kit Petersen | PHM Law Group, P.C.
Jeff Pilkington | Community Volunteer
Dana Rieger | Rieger Realty
Neil Schemmer | Tinker Federal Credit Union
Joe Siano | Oklahoma State School Boards Association
Mike Stice | University of Oklahoma

Youth Opportunity



Our Impact

- 6 Programs Funded
- 2,099 people served



Community Investment
\$199,357

18.99%

*Improving the academic achievement
and success of at-risk children.*

Healthy Communities: Youth



Our Impact

- 8 Programs Funded
- 34,791 people served



Community Investment
\$245,582

23.39%

Ensuring that all children and adults are mentally and physically healthy and in a safe environment.

Healthy Communities: Independence



Our Impact

- 4 Programs Funded
- 2,333 people served



Community Investment
\$137,681

13.11%

Ensuring that all children and adults are mentally and physically healthy and in a safe environment.

Healthy Communities: Adults & Families



Our Impact

- 8 Programs Funded
- 18,121 people served



Community Investment
\$228,471

21.76%

Ensuring that all children and adults are mentally and physically healthy and in a safe environment.

Financial Security



Our Impact

- 8 Programs Funded
- 21,822 people served



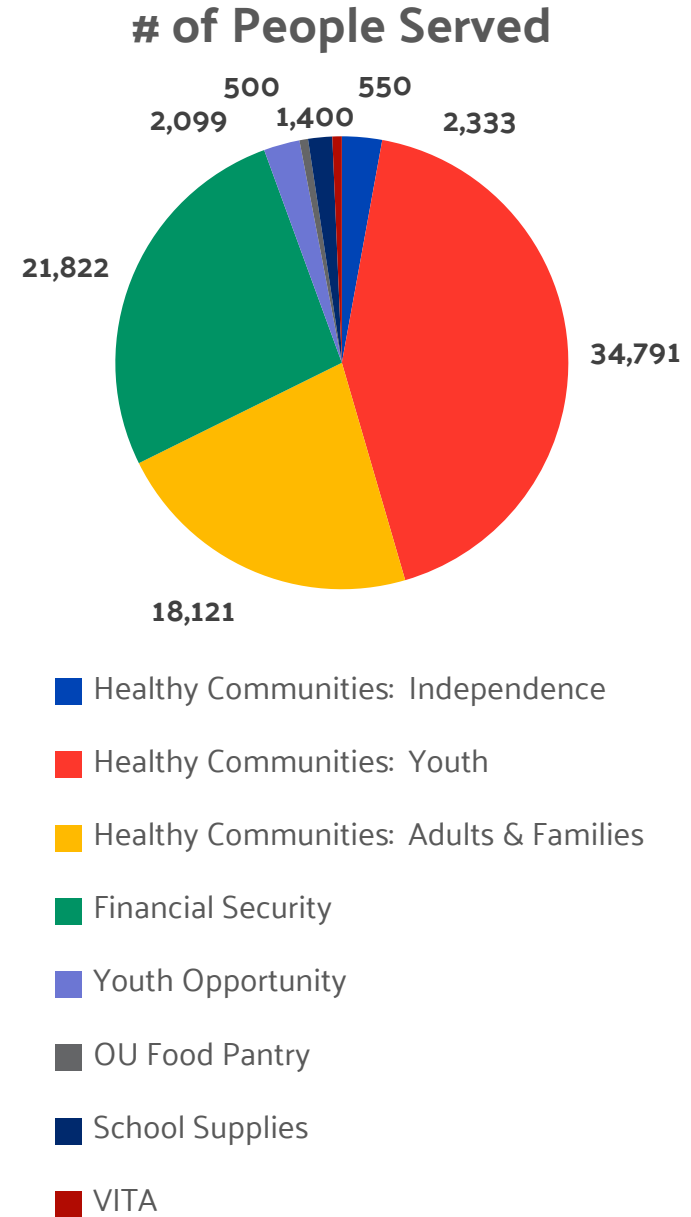
Community Investment
\$228,909

21.80%

*Promoting financial security among
people with low incomes.*

FY2026 Total Number Served:

81,416



Stuff The Bus





Stuff The Bus 1,400

*Students provided free school supplies
in Cleveland, Garvin, & McClain counties*

Day of Caring





Day of Caring 600

*Volunteers completed service projects
at 27 local nonprofit agencies*

Financial Information



UNITED WAY OF NORMAN, INC.
STATEMENT OF FINANCIAL POSITION
JUNE 30, 2025

ASSETS	
	<u>2025</u>
Current Assets	
Cash, cash equivalents, and restricted cash	\$ 781,589
Promises to give, net of allowance for uncollectible pledges of \$79,797	418,503
Investments	<u>594,884</u>
Total Current Assets	1,794,976
Other Assets	
Operating lease right-of-use assets, net	164,392
Fixed assets, net	<u>48,289</u>
Total Other Assets	<u>212,681</u>
Total Assets	<u>\$ 2,007,657</u>
LIABILITIES AND NET ASSETS	
Current Liabilities	
Accounts payable	\$ 5,272
Payroll taxes payable	5,010
Accrued vacations	6,047
Other accrued liabilities	1,186
Operating lease current portion	15,869
Campaign allocations and designations payable	<u>950,160</u>
Total Current Liabilities	<u>983,544</u>
Long-term Liabilities	
Operating lease liability	<u>150,923</u>
Total Long-term Liabilities	<u>150,923</u>
Total Liabilities	<u>1,134,467</u>
Net Assets	
Without donor restrictions	771,404
With donor restrictions	<u>101,786</u>
Total Net Assets	<u>873,190</u>
Total Liabilities and Net Assets	<u>\$ 2,007,657</u>

The accompanying notes are an integral part of these financial statements.

UNITED WAY OF NORMAN, INC.
STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS
FOR THE YEAR ENDED JUNE 30, 2025

	Without Donor Restrictions	With Donor Restrictions	Total
Revenues			
Campaign revenue	\$ 1,464,811	\$ -	\$ 1,464,811
Less: Donor designations	(147,107)	-	(147,107)
Uncollected pledges expense	<u>(72,476)</u>	<u>-</u>	<u>(72,476)</u>
Net campaign revenue	1,245,228	-	1,245,228
Contract income	37,000	-	37,000
Other donations	-	85,556	85,556
In-kind donations	109,847	-	109,847
Interest income	<u>47,405</u>	<u>-</u>	<u>47,405</u>
	1,439,480	85,556	1,525,036
Satisfaction of time and program restrictions	<u>78,767</u>	<u>(78,767)</u>	<u>-</u>
Total revenues and other support	<u>1,518,247</u>	<u>6,789</u>	<u>1,525,036</u>
Expenses			
Functional expenses			
Net funds allocated to agencies	809,524	-	809,524
Community outreach	215,174	-	215,174
Resource development	249,116	-	249,116
Financial stability	54,265	-	54,265
Education council	54,631	-	54,631
Health council	83,477	-	83,477
Management and general	<u>171,304</u>	<u>-</u>	<u>171,304</u>
Total expenses	<u>1,637,491</u>	<u>-</u>	<u>1,637,491</u>
Change in net assets	(119,244)	6,789	(112,455)
Net assets, beginning of year	<u>890,648</u>	<u>94,997</u>	<u>985,645</u>
Net assets, end of year	<u>\$ 771,404</u>	<u>\$ 101,786</u>	<u>\$ 873,190</u>

The accompanying notes are an integral part of these financial statements.

Campaign Highlights





Campaign
\$1,673,732

*Raised to support United Way of
Norman and fund local programs
Improving lives in our community.*

