



United Way of Norman

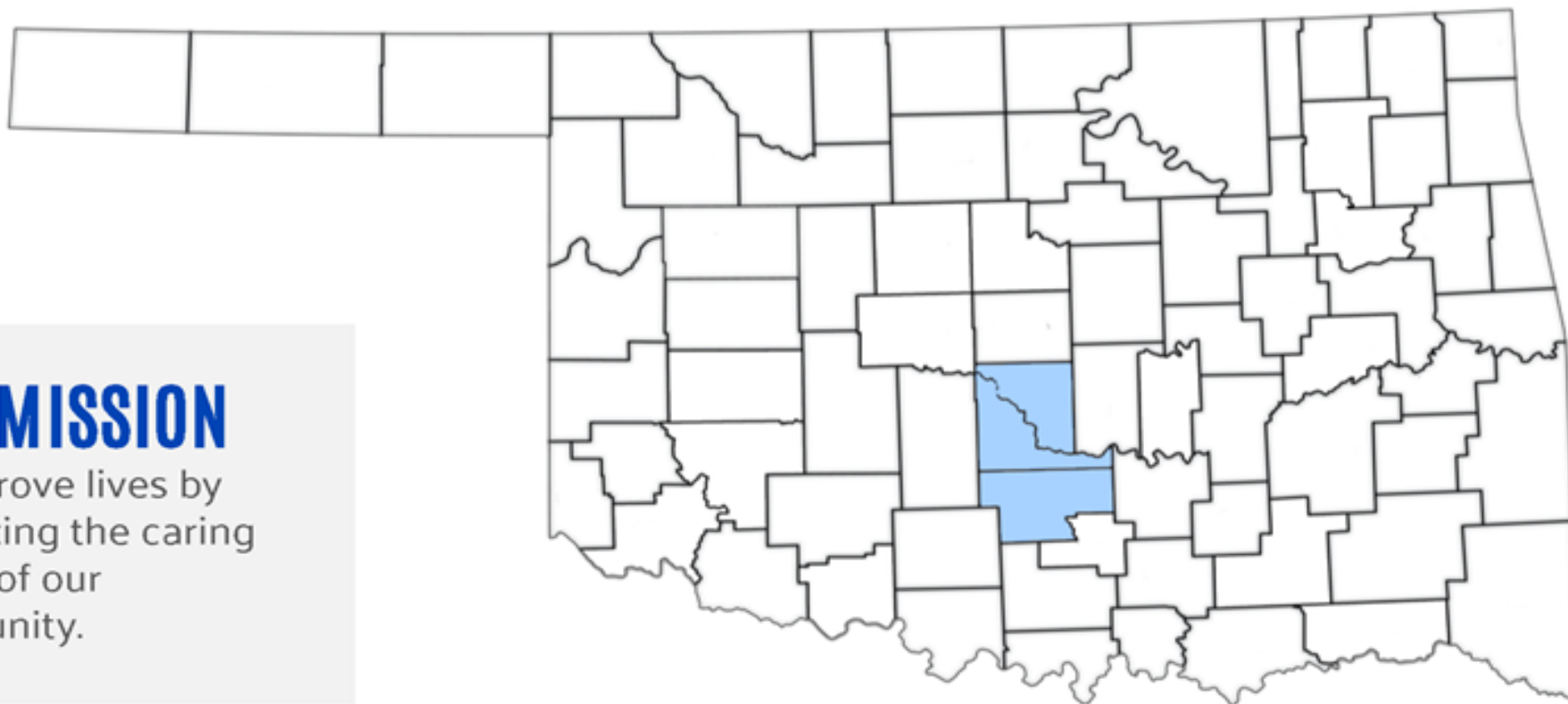
FY2025 Annual Report



OUR MISSION AND REACH

OUR MISSION

To improve lives by mobilizing the caring power of our community.



84,000+
people served annually

40
funded programs

27
partner agencies

977
volunteers



\$1.5 million
raised

4,016
donors

87
workplace campaigns

626
leadership gifts

Board of Directors

Executive Committee

Chair

Belinda Hyppolite | University of Oklahoma

Vice Chair

Brandon Hopper | First United Bank

Immediate Past Chair

Dana Rieger | Rieger Realty

Treasurer

Josh Edge | Armstrong Bank

Audit Chair

Darrel Pyle | City of Norman

Member At Large

Justin Yahola | Riverwind Casino

Campaign Chairs

Mark Krittenbrink | Krittenbrink Architecture

Autumn McMahon | Oklahoma Electric Cooperative

Impact Council Leadership

Youth Opportunity Chair

Scott Beck | Chickasaw Nation

Financial Security Chair

Jennifer Wright | Community Volunteer

Healthy Community Liaison

Patti Truesdell | First Fidelity Bank

General Members

Kimberlee Adams | OGE Energy Corp

Carla Atkinson | Norman Public Schools

Vicky Bumgarner | University of Oklahoma

Gary Cavins | Cavins Group

Lisa Dionisio | Paxus CPA

Scott Hofmann | BancFirst

Vernon Hooks | Vernon Hooks Insurance Agency

Jennifer Jones | Chickasaw Nation Industries

Steve McDaniel | Arvest Bank

Shaun McGinnis | Hitachi

Ronda McKown | Ideal Homes

Gina Mitchell | Mitchell's Jewelry

Kristi Morgan | ScissorTail Roofing & Construction

Elaine Purvis | Norman Regional Health System

Stacy Reeder | University of Oklahoma

Christa Simmons | Moore Norman Technology Center

Julie Venables | Community Volunteer

Casey Vinyard | KREF

Nina Wadley | No Coast Design Studio

Legacy Members

Judge Steve Bonner | Retired, Community Volunteer

Robyn Castleberry | Moore Norman Technology Center

Leslie Christopher | Bricks4Kidz

Rennie Cook | Triumph Team/Class 101

Tom Cooper | Vision Bank

Nanette Hathaway | University of Oklahoma

Tyler LaReau | Norman Stamp & Seal

Ben Odom | Odom & Sparks, PLLC

Lynn Palmerton | Community Volunteer

Kit Petersen | PHM Law Group, P.C.

Jeff Pilkington | Community Volunteer

Neil Schemmer | Tinker Federal Credit Union

Joe Siano | Oklahoma State School Boards Association

Mike Stice | University of Oklahoma

Youth Opportunity



Our Impact

- 6 Programs Funded
- 1,879 people served



Community Investment
\$162,996

18.30%

*Improving the academic achievement
and success of at-risk children.*

Healthy Communities: Youth



Our Impact

- 8 Programs Funded
- 27,480 people served



Community Investment
\$205,487

23.07%

Ensuring that all children and adults are mentally and physically healthy and in a safe environment.

Healthy Communities: Independence



Our Impact

- 5 Programs Funded
- 1,819 people served



Community Investment
\$142,250

15.97%

Ensuring that all children and adults are mentally and physically healthy and in a safe environment.

Healthy Communities: Adults & Families



Our Impact

- 8 Programs Funded
- 8,769 people served



Community Investment
\$208,080

23.37%

Ensuring that all children and adults are mentally and physically healthy and in a safe environment.

Financial Security



Our Impact

- 9 Programs Funded
- 46,755 people served



Community Investment
\$192,493

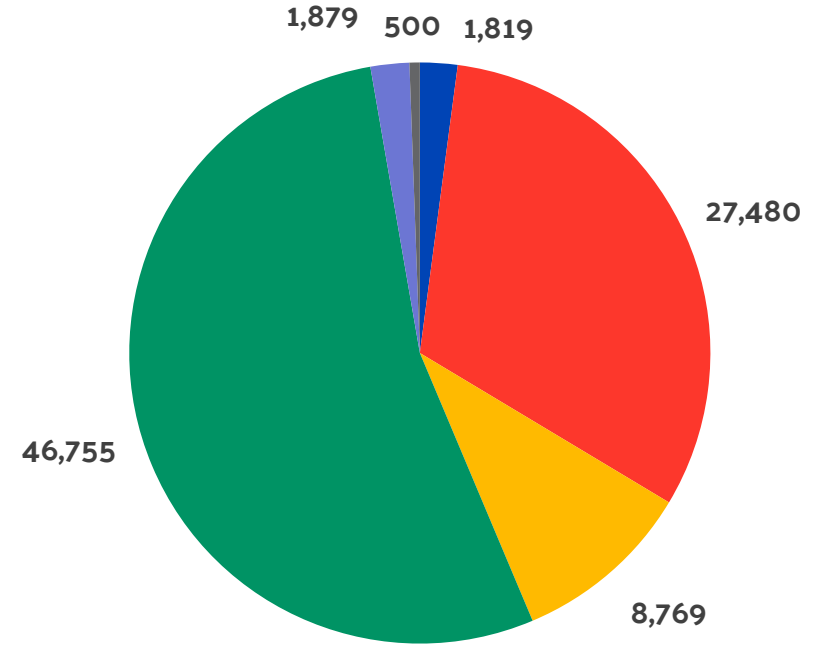
21.62%

*Promoting financial security among
people with low incomes.*

FY2025 Total Number Served:

86,702

of People Served



- Healthy Communities: Independence
- Healthy Communities: Youth
- Healthy Communities: Adults & Families
- Financial Security
- Youth Opportunity
- OU Food Pantry

Stuff The Bus





Stuff The Bus

1,400

*Students provided free school supplies
in Cleveland, Garvin, & McClain counties*

Day of Caring





Day of Caring 400+

*Volunteers completed service projects
at 25 local nonprofit agencies*

Financial Information



UNITED WAY OF NORMAN, INC.
STATEMENT OF FINANCIAL POSITION
JUNE 30, 2024

ASSETS	
	<u>2024</u>
Current Assets	
Cash, cash equivalents, and restricted cash	\$ 1,406,693
Pledges receivable, net of allowance for uncollectible pledges of \$94,136	<u>493,894</u>
Total Current Assets	<u>1,900,587</u>
Other Assets	
Operating lease right-of-use assets, net	180,665
Fixed assets, net	<u>54,553</u>
Total Other Assets	<u>235,218</u>
Total Assets	<u>\$ 2,135,805</u>
LIABILITIES AND NET ASSETS	
Current Liabilities	
Accounts payable	\$ 774
Payroll taxes payable	5,251
Accrued vacations	4,981
Operating lease current portion	15,072
Deferred support	37,000
Campaign allocations and designations payable	<u>920,289</u>
Total Current Liabilities	<u>983,367</u>
Long-term Liabilities	
Operating lease liability	<u>166,793</u>
Total Long-term Liabilities	<u>166,793</u>
Total Liabilities	<u>1,150,160</u>
Net Assets	
Without donor restrictions	890,648
With donor restrictions	<u>94,997</u>
Total Net Assets	<u>985,645</u>
Total Liabilities and Net Assets	<u>\$ 2,135,805</u>

The accompanying notes and auditor's reports are an integral part of these financial statements.

UNITED WAY OF NORMAN, INC.
STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS
FOR THE YEAR ENDED JUNE 30, 2024

	Without Donor Restrictions	With Donor Restrictions	Total
Revenues			
Campaign revenue	\$ 1,593,933	\$ -	\$ 1,593,933
Less: Donor designations	(177,102)	-	(177,102)
Uncollected pledges expense	<u>(91,351)</u>	<u>-</u>	<u>(91,351)</u>
Net campaign revenue	1,325,480	-	1,325,480
Contract income	1,120,000	-	1,120,000
Other donations	-	79,065	79,065
In-kind donations	66,571	-	66,571
Interest income	<u>40,715</u>	<u>-</u>	<u>40,715</u>
	2,552,766	79,065	2,631,831
Satisfaction of time and program restrictions	<u>85,651</u>	<u>(85,651)</u>	<u>-</u>
Total revenues and other support	<u>2,638,417</u>	<u>(6,586)</u>	<u>2,631,831</u>
Expenses			
Functional expenses			
Net funds allocated to agencies	1,873,231	-	1,873,231
Community outreach	171,362	-	171,362
Resource development	225,625	-	225,625
Financial stability	45,959	-	45,959
Education council	48,130	-	48,130
Health council	71,637	-	71,637
Management and general	<u>126,585</u>	<u>-</u>	<u>126,585</u>
Total expenses	<u>2,562,529</u>	<u>-</u>	<u>2,562,529</u>
Change in net assets	75,888	(6,586)	69,302
Net assets, beginning of year	<u>814,760</u>	<u>101,583</u>	<u>916,343</u>
Net assets, end of year	<u>\$ 890,648</u>	<u>\$ 94,997</u>	<u>\$ 985,645</u>

The accompanying notes and auditor's reports are an integral part of these financial statements.

Campaign Highlights





Campaign

\$1,535,306

*Raised to support United Way of
Norman and fund local programs
Improving lives in our community.*

