

Daren Wilson

Daren Wilson has been leading the United Way of Norman holding the position of President/CEO since August 2017. Daren was raised in Okemah, OK where he graduated from Okemah High School. Daren obtained his Associate of Science degree from Connors State College and a BBA Business Marketing degree from the University of Oklahoma.

Daren began his business career at Walmart Stores, Inc. home office in Bentonville, AR as the account consultant for Wallace Computer Services, Inc. In an effort to move closer to family, he and his wife Melissa moved to Ponca City, OK and purchased the longtime family insurance business, Albright Insurance Agency, Inc. Daren served as President/ CEO and Owner of Albright Insurance Agency, Inc. in Ponca City, OK from 2002 to 2015.

While in Ponca City, Daren found his passion for service to the community and served on many nonprofit boards, including Ponca City Chamber of Commerce Board of Directors Chair, Leadership Ponca City Chair, United Way Board Chair and United Way Campaign Chair. Daren also was appointed as a Ponce City Economic Development Authority trustee.

Daren and his family to Norman, OK in 2016 after accepting the position as the first Director of Development for Loveworks Leadership, a Norman non-profit working with at-risk youth.

Daren is deeply committed to his community and loves his work to see the lives of others changed. He is currently active with Leadership Norman serving on the Leadership Advisory Team, serves on the Norman Chamber of Commerce Board of Directors, and a graduate of Leadership Norman 2017 (best class ever).

Daren and his wife Melissa have four children: Colin, Nathan, Seth, and Carly. Daren enjoys Sooner Sports, scuba diving, and snow skiing.