

2026 Sponsor Menu



unitedwaynorman.org

CAMPAIGN SPONSORSHIP PACKAGES

GOLD - \$2,500

SILVER - \$2,000

BRONZE - \$1,500

Visibility

Logo on Website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Name on Website			<input checked="" type="checkbox"/>
Ad in Boyd Street	<input checked="" type="checkbox"/>		
Day of Caring Shirt	Logo	Large Name	Small Name
Logo in Monthly Newsletter	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Social Media

Co-branded Impact Story	<input checked="" type="checkbox"/>		
Custom Impact Messaging	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Graphic and Messaging Templates	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Events

Celebrity Sing 10 Top Table	<input checked="" type="checkbox"/>		
Celebrity Sing 8 Top Table		<input checked="" type="checkbox"/>	
Celebrity Sing 4 Tickets			<input checked="" type="checkbox"/>
Day of Caring Project Selection	3 Days Early	2 Days Early	1 Day Early
Special Event Invite (United After Hours)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition at United Way Events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

*Funds not fully utilized for event expenses will support United Way of Norman's annual campaign and local community impact work

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Celebrity Sing Presenting Sponsor

\$10,000 - Exclusive

- Named as exclusive presenting sponsor on invitations, at the event, and on the United Way of Norman website
- Social media recognition
- Company rep invited to speak at event
- One 10-top table located on the first tier
- Logo on table at event

Stuff The Bus Presenting Sponsor

\$10,000

- Named as presenting sponsor on event signage and on the United Way of Norman website
- Recognition in pre- and post-event communications
- Opportunity for employees to volunteer at distribution with priority scheduling
- Social media recognition
- 4 tickets to Celebrity Sing

Day of Caring Presenting Sponsor

\$5,000 - Exclusive

- Named as exclusive presenting sponsor on invitations, at the event, and on the United Way of Norman website
- First choice of your team's project
- Most prominent logo on Day of Caring shirt
- Company rep invited to speak at event
- Social media recognition
- 4 tickets to Celebrity Sing

Silent Auction Presenting Sponsor

\$5,000 - Exclusive

- Named as the exclusive presenting sponsor on event materials and bidding site
- Recognition in communications and on the United Way of Norman website
- Social media recognition
- One 10-top table located on the first tier
- Logo on table at event

Celebration Presenting Sponsor

\$3,000 - Exclusive

- Named as the exclusive presenting sponsor on invitations, at the event, and on the United Way of Norman website
- Social media recognition
- Company rep invited to speak at event
- VIP seating
- Name on your table at the event
- 2 tickets to Celebrity Sing

Pacesetter Kickoff Presenting Sponsor

\$2,500 - Exclusive

- Named as the exclusive presenting sponsor on invitations, at the event, and on the United Way of Norman website
- Social media recognition
- Company rep invited to speak at event
- VIP seating
- Name on your table at the event
- 4 Live United t-shirts

Community Kickoff Presenting Sponsor

\$2,000 - Exclusive

- Recognized during Crosstown Clash
- Logo on Norman High or Norman North fans distributed to attendees before the Crosstown Clash
- Named as the exclusive presenting sponsor on the United Way of Norman website
- Social media recognition

Student United Way Sponsor

\$2,000 - Exclusive

- Logo on group shirts
- Invitation to speak at a session
- Invitation to the graduations
- Logo in the graduation program
- Listed on the United Way website
- Social media recognition

New Donor Campaign Prize

\$500 - Exclusive

- Listed as Campaign Prize Sponsor in campaign materials and on the United Way of Norman website
- Social media posts recognition
- Recognized as Campaign Prizes Sponsor at United Way of Norman campaign events
- Opportunity to present Campaign Prize to winner at the Celebration event