

# 2025 SPONSOR MENU

As a sponsor, you help lower operational costs and provide funding for our partner agencies.

This ensures donations raised during the annual United Way campaign go toward programs and services that make our community stronger.

**Your sponsorship recognition will be from the time you commit through April 2026.**

## Your Sponsorship of United Way of Norman:

- Enhances your philanthropic image and visibility
- Reinforces your reputation as a good corporate citizen
- Develops closer relationships with current and prospective clients
- Helps United Way raise funds during campaign when others see your support



### CAMPAIGN SPONSORSHIP PACKAGES

	Gold Campaign Sponsor \$2,500	Silver Campaign Sponsor \$2,000	Bronze Campaign Sponsor \$1,500
<b>Visibility</b>			
Digital Campaign Banners	✓		
Logo on Website	✓	✓	
Listing on Website			✓
Ad in Boyd Street	✓		
Logo on Day of Caring Shirts	✓		
Listing on Day of Caring Shirts		✓	✓
Recognition at United Way Events	✓	✓	✓
<b>Social Media</b>			
Featured with Logo and Impact Message	✓		
Boosted Post	✓	✓	
Thank You Post	✓	✓	✓
<b>Celebrity Sing</b>			
Ten (10) Top Table	✓		
Eight (8) Top Table		✓	
Four (4) Tickets			✓

Sponsors are invited to a video/photo shoot with up to 8 staff who will receive shirts to be used for advertising.

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

## Pacesetter Kickoff Presenting Sponsor

**\$2,500 - Exclusive**

- Named as the exclusive presenting sponsor on invitations, at the event, and on the United Way of Norman website
- Social media recognition
- A company representative address attendees during the event
- VIP seating
- Name on your table at the event
- Four Live United t-shirts

## Celebrity Sing Presenting Sponsor

**\$10,000 - Exclusive**

- Named as the exclusive presenting sponsor on invitations, at the event, and on the United Way of Norman website
- Recognized on social media
- One 10-top table located on the first tier
- Logo on table at event

## New Donor Campaign Prize

**\$500 - Exclusive**

- Listed as Campaign Prize Sponsor in campaign materials and on the United Way of Norman website
- Social media posts recognizing your sponsorship
- Recognized as Campaign Prizes Sponsor at United Way of Norman campaign events
- Present Campaign Prizes to winners at the Celebration event

## Day of Caring Presenting Sponsor

**\$5,000 - Exclusive**

- Named as the exclusive presenting sponsor on invitations, at the event, and on the United Way of Norman website
- Choice of your team's project
- Most prominent logo on the Day of Caring shirt
- Representative to address attendees during the event
- Recognized on social media

## Celebration Presenting Sponsor

**\$3,000 - Exclusive**

- Exclusive Presenting Sponsor on invitations, at the event, and on the United Way of Norman website
- Recognized on social media
- A company representative briefly address attendees during the event
- VIP Seating
- Name on a table at the event

## Campaign Prize Sponsor

**\$3,500 - Exclusive**

- Listed as the prize sponsor on campaign materials and the website
- Recognized at campaign events
- Present the prize to the winner at the Celebration
- Recognized on social media

## Community Kickoff Sponsors

**\$1,500**

- Recognized during Crosstown Clash
- Logo on Norman High or Norman North fans distributed to attendees before the Crosstown Clash
- Named in promotions associated with the kickoff
- Website recognition
- Recognized on social media

## Student United Way Sponsor

**\$2,000 - Exclusive**

- Logo on group shirts
- Invitation to speak at a session
- Invitation to the graduations
- Logo in the graduation program
- Listed on the United Way website
- Social media recognition

## Silent Auction Presenting Sponsor **\*NEW\***

**\$5,000 - Exclusive**

- Named as the exclusive presenting sponsor on event materials and bidding site
- Recognition in pre and post event communications
- Recognition on the United Way of Norman website
- Social media recognition

