



## Intro Email Template

### 1. Introduction Email:

**Subject:** Raise Your Hand for our community in our United Way Campaign

**Body:** [Company Name]'s United Way Campaign starts today!

Today we invite you to *Raise Your Hand* with United Way of Norman for the health, education, and financial stability of all our community.

Help everyone here get the chance they deserve.

You might feel like it's impossible to tackle issues like poverty, hunger, or homelessness, but your United Way gift can join others to solve those big challenges on a scale no single organization or individual can accomplish on their own.

This is your chance to live a life of purpose and compassion. This is your chance to lift others up here in our community.

What does United Way do? [unitedwaynorman.org/](http://unitedwaynorman.org/)

Campaign Dates: \_\_\_\_\_ to \_\_\_\_\_

How to Give: [link to epledge if applicable] or list here how to get a pledge form from your company. If your company offers a match, mention it here. You can also include information about your campaign goals.

[Company]'s Campaign

Campaign Theme: add if applicable



Add dates for campaign rallies, bake sales, potlucks, raffles, etc. Make sure to mention incentives, such as jean days, early outs, lunches, etc.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

You have the power to do good. United Way can amplify your impact.

Together, [Company Name] LIVES UNITED.

Thank you,

[CEO or Campaign Coordinator Signature]