

United Way announces cabinet positions

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Managing a community-wide campaign to meet the human needs of the Norman area requires a large number of volunteers. The United Way of Norman has assembled a team of volunteers to make its Unite & Strengthen campaign the best it can be.

“I’m very grateful for each of our volunteers,” said Von Allen, president and CEO of the United Way. “Norman is a very caring community, and that is very evident when you see the leadership that individuals and organizations provide as we conduct our campaign. There are a lot of moving parts to the campaign, and we have very passionate and dedicated leaders.”

The Unite & Strengthen campaign is chaired this year by four veteran volunteers. Kathey Drummond is retired from Norman Regional Health System and is a former executive director of the United Way of Norman. Mariann Lawson works for Republic Bank & Trust and formerly worked at the United Way. Tyler LaReau owns Norman Stamp & Seal and has chaired both the United Way Board of Directors and the community campaign. Randy Laffoon owns SportsTalk 1400, and this is his third time to chair the community campaign.

“Our four chairs of the campaign bring a tremendous amount of knowledge, creativity, passion and hard work to the campaign,” Allen said. “They have been vital to our ability to organize a productive operation.”

A number of other volunteers serve on committees for the Unite & Strengthen campaign cabinet, including:

- **Workplace Campaigns:** Aaron Jaqua (Eide Bailly) and Kevin Hopper (MidFirst Bank).
- **Public Service Campaigns:** Holly Nevels (Norman Public Schools), Dawn Cahill (Norman Public Schools), Susan Grossman (Pioneer Library System), J.D. Younger (Norman Police Department) and Linda Price (retired City of Norman).
- **Small Business Campaign:** Tom Cooper (First United Bank) and James Chappel (OG&E).



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Members of the United Way of Norman’s Unite & Strengthen campaign cabinet include (L to R) Tyler LaReau, James Chappel, Deidre Peters, Mariann Lawson, Casey Vinyard, J.D. Younger, Tom Cooper, Susan Grossman, Kathey Drummond, Kevin Hopper, Linda Price, Aaron Jaqua, Becky Barker, Krystyn Richardson and Randy Laffoon.

- **New Drives:** Casey Vinyard (SportsTalk 1400), Diedra Peters (Republic Bank & Trust), Scott Hoffman (BancFirst) and Robin Castleberry (Moore Norman Technology Center).
- **Celebrity Sing:** Krystyn Richardson (Bold Multimedia), Jennifer Baker (Sooner Theater), Nancy Coggins (Sooner Theater), Farrah Whitaker (Insurica), Heather Boles (ConciseNotion) and Kristen Stehr (Dragonfly Entertainment).
- **No-Shave November:** Kris Glenn (University of Oklahoma) and Sean Crandall (First Fidelity Bank).
- **Events:** Mark Krittenbrink (Krittenbrink Architecture).
- **University of Oklahoma:** Dr. Becky Barker (Office of Leadership & Volunteerism) and Dr. Keith Gaddie (Department of Political Science).