

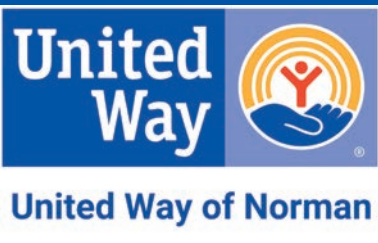
UNITED WAY!

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Artwork by Beckham Starling | 5th Grade



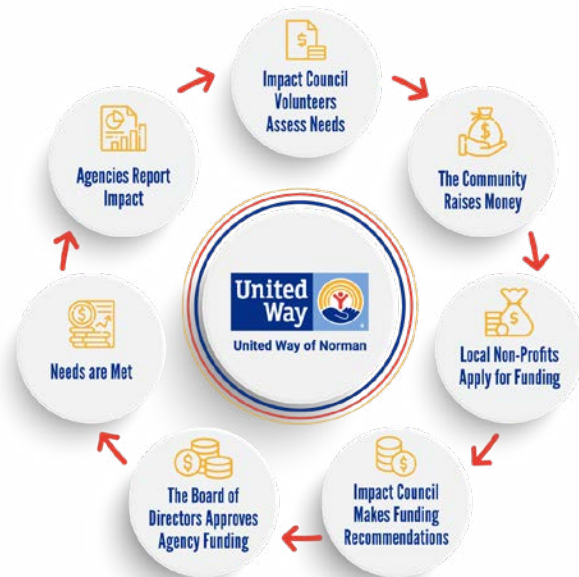
UNITED WAY & YOU

OUR VISION

A community working together to make life better for everyone.

OUR MISSION

To improve lives by mobilizing the caring power of our community.



**IDENTIFY
NEEDS**

**FIND
SOLUTIONS**

**IMPROVE
LIVES**

United Way of Norman partners with community organizations and local volunteers to identify needs and find solutions to those issues. We excel at building relationships and mobilizing resources to improve lives in our community.

A UNIQUE POSITION TO HELP

No other organization has the scope and expertise to unite and mobilize nonprofit agencies, businesses, community organizations, government, volunteers and private foundations around a common vision for the common good.

MORE POWERFUL THAN A SINGLE AGENCY OR ORGANIZATION

Your gift of time, talent or money does more than it ever could through any single cause, charity or agency.

YOU HAVE MORE IMPACT

Create more long-term social change. Empower groups struggling in our community to thrive while directly improving the lives of close to 60,000 people.

TOGETHER, WE CAN DO MORE THAN ANY OF US CAN DO ALONE

Through United Way of Norman, your contribution joins with those of others to have a more meaningful impact.

BOARD OF DIRECTORS

Officers

Chair

Vicki Davis

Vice Chair

Mike Stice

Treasurer

Mike Murphy

Past Chair

Robyn Castleberry

Audit Chair

Sarah Smith

Campaign Chairs

Brandon Hopper

Kevin Hopper

Brian Hopper

Member At-Large

Tom Cooper

Other Members

Christine Petty

Brandon Hopper

Brian Hopper

Kevin Hopper

Mike Murphy

Leslie Clowers

Kelly Wells

Joey Wishnuck

Aaron Parker

Nasim Farzaneh

Kristen Castiglione

Dana Rieger

Matt Graves

Tom Cooper

Impact Council Chairs

Education

Derek Paiva

Financial Stability

Tory Tedder-Loffland

Health

Mandy Mumma

Independence

Patti Truesdell

Shaun McGinnis

Steve Corley

Patrick Grace

Chloe Shi Odom

Darrel Pyle

Brian Ruttman

Vernon Hooks

Casey Vinyard

Jeff Bryant

John Koons

Scott Beck

Deidra Peters

Vicky Bumgarner

Mike Stice



CAMPAIGN

5,400+
DONORS

15 NEW
WORKPLACE
CAMPAIGNS

108 EXISTING
WORKPLACE
CAMPAIGNS

123 TOTAL WORKPLACE
CAMPAIGNS

\$1.8+ MILLION RAISED

59,933+ PEOPLE SERVED

21% of Gifts are from
New Donors

6.36% of the Total Funds
Comes from Young Leaders

Companies &
Corporations
23%

Special Events
2%

Individuals
75%

WHERE GIFTS
COME FROM



CAMPAIGN CABINET

Campaign Chairs

Brandon Hopper
Kevin Hopper
Brian Hopper

Public Service

Shawn Hawkins | City of Norman
Stephanie McGinnis | Norman Reg. Health System
Jeff Moody | Big Brothers Big Sisters
Susan Gladhill | Moore Norman technology Center
Linda Price | Community Volunteer

Employee Drives

Kevin Hopper | Midfirst Bank
Trent Laffoon | BancFirst
Heather Boles | Cross Country
Angie Crandall | BancFirst
Deidra Peters | Valliance bank

Major Gifts

Rennie Cook | Triumph Team
David Nimmo | Chickasaw Nation Ind.
Aaron Parker | Silver Star Construction
Mike Stice | University of Oklahoma
Jim Wade | BancFirst

Small Business

Leslie Clowers | Community Volunteer
Tom Cooper | First United Bank
Kelly Wells | Norman Regional Health System
David Swank | University of Oklahoma
Ben Odom | Odom, Sparks, and Jones
Dana Rieger | Reiger Realty
Nasim Farzaneh | Dillard Group
Matt Clouse | Valliance Bank
Rocky Williams | Arvest Bank



University of Oklahoma

Vicky Bumgarner | University of Oklahoma
Mike Stice | University of Oklahoma

Celebrity Sing

Krystyn Richardson | Bold Multimedia CHAIR
Jennifer Baker | Sooner Theatre CHAIR
Kristen Castiglione | Community Volunteer
Christine Cooper | Forest Building Materials
Karena Crawford | Norman Nerds
Nasim Farzaneh | Dillard Group
Melissa Thomas | Aria Development
Nyky Wilson | First Fidelity Bank
Mellissa Kink | Center for Children and Families
Robyn Castleberry | Moore Norman Tech Center



FINANCIAL ACTIVITIES

Year Ended on June 30, 2021

	Unrestricted	Temporarily Restricted	Total
Revenues			
Campaign revenue	\$ 1,723,059	\$ -	\$ 1,723,059
Less: Donor designations	(265,400)	-	(265,400)
Uncollected pledges expense	(81,448)	-	(81,448)
Net campaign revenue	1,376,211	-	1,376,211
SBA Paycheck Protection Program Revenue	70,895	-	70,895
Other donations	-	-	96,219
In-kind donations	93,367	-	93,367
Interest income	22,194	-	22,194
	1,562,667	96,219	1,658,886
Satisfaction of time and program restrictions	80,201	(80,201)	-
Total revenues and other support	1,642,868	16,018	1,658,886
Expenses			
Functional expenses			
Management and general	109,595	-	109,595
Community outreach	180,064	-	180,064
Resource development	229,229	-	229,229
Financial Stability	44,708	-	44,708
Education Council	44,707	-	44,707
Health Council	44,707	-	44,707
Independence Council	44,707	-	44,707
Total functional expenses	697,717	-	697,717
Gross funds awarded to agencies	1,154,823	-	1,154,823
Less: Donor designations	(259,793)	-	(259,793)
Net funds allocated to agencies	895,030	-	895,030
Total expenses	1,592,747	-	1,592,747
Change in net assets	50,121	16,018	66,139
Net assets, beginning of year	575,417	122,791	698,208
Net assets, end of year	\$ 625,538	\$ 138,809	\$ 764,347

FUNDED PARTNERS

United Way of Norman awarded grants to 39 programs at 27 local nonprofit agencies for FY2021. All agencies requesting funding go through a rigorous application process led by volunteer community leaders on the United Way of Norman's Impact Councils. All funding decisions are made locally.

Education

Big Brothers Big Sisters

One-to-One Mentoring

Bridges

Student Essential Needs

Center for Children and Families, Inc. (CCFI)

Early Childhood Education and Parent Support

Community After School Program (CASP)

Be Smart Club

Girls Scouts

Operation Troop Reboot

Financial Stability

ABLE

Vocational Program

Catholic Charities

Sanctuary Women's Development Center

Community After School Program (CASP)

Scholarship Program

Central Oklahoma Community Action Agency

Utility Assistance

Food and Shelter, Inc.

Food & Outreach

Legal Aid

Legal Aid to Low Income Individuals

The Salvation Army

Emergency Shelter

Social Services

Social Services

Thunderbird Clubhouse

Building Financial Wellness

Health

ABLE

Residential Program

Aging Services

Housekeeping Services

Among Friends

Activity Center

Bethesda

Outreach & Prevention

Therapeutic Counseling

Bridges

Non Residential Program Support

Center for Children and Families, Inc.

Boys and Girls Club

Healing and Preventing Child Abuse and Neglect

Citizens Advisory Board

Foster Care Basics

Community After School Program (CASP)

Be Fit Club

Crossroads Youth and Families

Counseling and Emergency Shelter

Full Circle

DHS Scholarship Program

Kaleidoscope

Grief Counseling and Support

Mary Abbott Children's House

Medical Assessment

Meals on Wheels

Meal Delivery

Parents Helping Parents

Parent Helpline & Outreach

Project Outreach

Disability Daycare for Children

South Central CASA of Oklahoma

Court Appointed Special Advocates

Thunderbird Clubhouse

Health and Wellness

Transition House

Community Outreach

Transitional Living

Variety Care

Dental Program

Medical Program

The Virtue Center

Adult and Family Addiction Treatment and Education

Adolescent Addiction and Treatment

Women's Resource Center

Family Violence Shelter

Rape Crisis Center

INITIATIVE WORK

Education

ABC School Supply Program

Each year, United Way of Norman distributes free school supplies to income-eligible families in Norman and surrounding communities. Pre-K through 12th grade students in Norman, Noble, Little Axe, Lexington and Robin Hill are eligible to apply for the ABC School Supply Program.

Financial Stability

Financial Alliance of Norman (FAN)

The Financial Alliance of Norman is comprised of local organizations with the common purpose of promoting the financial stability of local families and the community as a whole. It provides services and resources without duplicating similar efforts in the community.

Volunteer Income Tax Assistance (Site Sponsor)

Low-income households are eligible for free help filing their taxes at one of Norman's Volunteer Income Tax Assistance (VITA) sites. Free tax help is made possible through a community collaboration lead by United Way of Norman.

Independence

The disABILITY Coalition

The mission of the coalition is to enhance the quality of life for persons with disabilities. Membership is composed of community partners, self-advocates, and family members.



Health

Long Term Recovery

Long term recovery continues community redevelopment after short term efforts immediately following a disaster have ended. Long term recovery presents opportunities to restructure the devastated region and simultaneously make it more disaster resistant.

Student United Way

Engage

Student United Way Engage provides an opportunity for high school freshmen to enhance their leadership skills and improve their community. The program runs every spring and gives members a chance to take part in activities like team building, leadership development and community service.

LEAD (Leadership, Exploration and Development)

Student United Way LEAD is open to incoming sophomores, juniors and seniors. Members identify problems and issues individuals and families face and address a way to solve them. Members are required to attend monthly meetings, fundraiser and volunteer. A major event for LEAD is Stuff the Bus, an annual school supply drive.



IMPACT COUNCILS

Education

Allen Roger | Primrose
Beck Scott | NPS
Susan Gladhill | MNTC
Ali Jaffery | City of Norman
Shaun McGinnis | Hitachi
Gloria Morey-Stice | Community Volunteer

Paiva Derek | Arvest
Aaron Parker | Silver Star Constructions
Brandi Renfro | Security
Ja'Mae Rhoades | Arvest
Ann Rosales | NPS

Financial Stability

Lisa Dionisio | Paxus CPA
Sean Fuller | RCB Bank
Inger Giuffrida | Financial Educator
Vernon Hooks | Vernon Hooks Insurance
Mariann Lawson | First United Bank
Alex Linton | First United Bank

Mark McGuire | Supreme Lending
Brandy Norris | First Citizens Bank
Chris Schemmer | First Liberty Bank
Tory Tedder-Loffland | OEC
Nyky Wilson | First Fidelity

Health Adults & Families

Tara Douglas | Cleveland County
Amanda Hardy | OEC
Sarah Haselwood | Shawnee Milling
Scott Hofmann | BancFirst
Bahar Malakouti
Christi Moore | retired
Chloe Shi Odom | Chickasaw Nation
Patti Truesdell | First Fidelity
Kelly Wells | Norman Regional

Health Youth

Abby Burke | Garner Insurance
Jack Chapman
Katherine Leidy | Red River Youth Academy
Stephanie McGinnis | NRHS
Ronda McKown | Ideal Homes
Shaun Mendez | Chuck E Cheese
Mark Millsap | Transcript
Adam Reese | Red River Youth Academy
Charlene Shreder | OU Southwest Prevention
Ashley Vickers | Community Volunteer



VOLUNTEERS

Board of Directors
Campaign Cabinet
Campaign Coordinators
Celebrity Sing
Impact Councils
VITA Site Workers
Financial Alliance of Norman
Day of Caring

VOLUNTEER HOURS

5,282

VALUE OF
VOLUNTEER
TIME

\$150,748.00

HOURLY RATE FOR VOLUNTEERS

\$28.54



CAMPAIGN SPONSORS

Premiere Sponsors



Signature Sponsors

Arvest Bank | McClain Bank | Oklahoma Electric Cooperative
Oklahoma State Bank | Ortho Central | Home Creations | ONG

Spotlight Sponsors

Bank of Oklahoma | RCB Bank | Krittenbrink Architecture
Norman Transcript | Valliance Bank

Additional Sponsors

Hitachi | Chickasaw Nation Industries | Class 101/Triumph Team
Windstone Construction | Primrose | Garner Insurance



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@UnitedWayNorman

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