

Our sponsors help offset the costs of advertising and events throughout the year. This ensures donations raised during the annual United Way campaign go toward programs and services that make our community stronger.

Your sponsorship of United Way of Norman:

- Enhances your philanthropic image and visibility
- Reinforces your reputation as a good corporate citizen
- Develops closer relationships with current and prospective clients

CAMPAIGN SPONSORSHIP PACKAGES

Premiere Campaign Sponsor

Price: \$2,250

Timeline: **May 2018 - Apr. 2019**

Signature Campaign Sponsor

Price: \$1,750

Timeline: **May 2018 - Apr. 2019**

Spotlight Campaign Sponsor

Price: \$1,200

Timeline: **May 2018 - Apr. 2019**

	Recognition						Advertising	Celebrity Sing	Day of Caring Shirt	Campaign Banners
PREMIERE	Pacesetter Kickoff	Day of Caring	Celebrity Sing	Celebration	Social Media	Website	Two (2) full-color ads featuring your company in The Norman Transcript	One (1) 10-top table located on the first tier	Company logo on the back of shirt	Company logo on one (1) of the 2018 Campaign Banners
SIGNATURE	Pacesetter Kickoff	Day of Caring	Celebrity Sing	Celebration	Social Media	Website	One (1) full-color ads featuring your company in The Norman Transcript	One (1) 10-top table located on the second tier	Company recognition on the back of shirt	
SPOTLIGHT	Pacesetter Kickoff	Day of Caring	Celebrity Sing	Celebration	Social Media	Website	One (1) full-color ads featuring your company in The Norman Transcript	Four (4) tickets (assigned seating)	Company recognition on the back of shirt	

I'm not interested in sponsoring at this time, but I'd like to know about other ways to help

- Employee Drive
 Corporate Gift
 In-Kind Gift
 Provide Celebrity Sing Auction Item
 Volunteer at Day of Caring

2018 EVENTS

Pacesetter Kickoff | June 26, 2018

A select group of highly-performing organizations help jump start our annual community-wide campaign.

Community Kickoff | Sept. 2018

This event kicks off the community portion of the campaign. It is held at the Norman High/Norman North football game.

Day of Caring | Sept. 21, 2018

This annual, one-day event organized by the United Way of Norman provides an opportunity for businesses and organizations to volunteer with non-profit agencies.

Celebrity Sing | Oct. 26, 2018

This annual fundraising event held in the Riverwind Casino Showplace Theater features a show produced by Sooner Theatre and stars incredibly talented professional and amateur performers.

Celebration | Jan. 16, 2019

This luncheon is open to all United Way of Norman supporters. Leadership and staff from Pacesetter businesses and Funded Partner agencies, workplace campaign participants, campaign volunteers and more come together to celebrate the combined effort of the community to support local nonprofits.

PREMIUM SPONSORSHIPS

<p><input checked="" type="checkbox"/> Celebrity Sing Presenting Sponsor</p> <p>SOLD to Riverwind Casino <i>(Exclusive)</i></p> <p>Benefits</p> <ul style="list-style-type: none"> Listed as Presenting Sponsor on event invitations, slides featured throughout event, press release and on United Way of Norman website and social media Company CEO or representative to briefly address attendees during event Company recognized from the podium Company recognized in event program Company logo on table tops One (1) 10-top table located on the first tier 	<p><input type="checkbox"/> Celebrity Sing Dinner Sponsors</p> <p>Price: \$3,000 <i>(2 Additional Available)</i></p> <p>1 SOLD to Chickasaw Nation Industries</p> <p>Benefits</p> <ul style="list-style-type: none"> Listed as Dinner Sponsor on event invitations, slides featured throughout event, press release and on United Way of Norman website and social media Company recognized from the podium Company recognized in event program Company logo on table tops One (1) 10-top table located on the first tier 	<p><input checked="" type="checkbox"/> Day of Caring Presenting Sponsor</p> <p>SOLD to Hitachi <i>(Exclusive)</i></p> <p>Timeline: Sept. 21, 2018</p> <p>Benefits</p> <ul style="list-style-type: none"> Listed as Presenting Sponsor on event signage, promotional materials, press release and on United Way of Norman website and social media Company CEO or representative to briefly address attendees during event Exclusive company logo on the front of the 2018 Day of Caring shirt Logo on screen during Day of Carinf 2018 kickoff event 	
<p><input type="checkbox"/> Pacesetter Kickoff Presenting Sponsor</p> <p>Price: \$1,500 <i>(Exclusive)</i></p> <p>Benefits</p> <ul style="list-style-type: none"> Listed as Presenting Sponsor on event invitations, slides featured throughout event, press release and on United Way of Norman website and social media Company CEO or representative to briefly address attendees during event VIP Seating Logo on table at event 	<p><input type="checkbox"/> Celebration Presenting Sponsors</p> <p>Price: \$2,500 <i>(1 Additional Available)</i></p> <p>1 SOLD to University of Oklahoma</p> <p>Benefits</p> <ul style="list-style-type: none"> Listed as Presenting Sponsor on event invitations, slides featured throughout event, press release and on United Way of Norman website and social media Company CEO or representative to briefly address attendees during event VIP Seating Logo on table at event 	<p><input checked="" type="checkbox"/> Campaign Poster Sponsor</p> <p>SOLD to OEC <i>(Exclusive)</i></p> <p>Timeline: June 2018 - Dec. 2018</p> <p>Benefits</p> <ul style="list-style-type: none"> Full-color logo on the 2018 United Way of Norman Campaign Poster Recognition at each 2018 Signature Event Recognition on United Way of Norman website and social media 	<p><input type="checkbox"/> Teen Advisors of Norman/4REAL Sponsors</p> <p>Price: \$300 <i>(Multiple Available)</i></p> <p>Timeline: April 2018- March 2019</p> <p>Benefits</p> <ul style="list-style-type: none"> Logo on TAN Shirt OR 4REAL Shirt Invitation to speak at a TAN meeting OR a 4REAL meeting Invitation to 4REAL Graduation and logo on program (4REAL Sponsors Only) Recognition in press release and on United Way of Norman website and social media

SPONSORSHIP AGREEMENT

The sponsor agrees to pay United Way of Norman the amount of: \$ _____

Contact Name/Title: _____ Phone: _____ Email: _____

Company Name: _____ Address: _____

Signature: _____ Date: _____ City: _____ State: _____ Zip: _____

Billing Information:

Check enclosed Check #: _____ Bill me on the following date: _____