

ARTWORK BY EMELYN CHRISTOPHER | 13 YEARS OLD



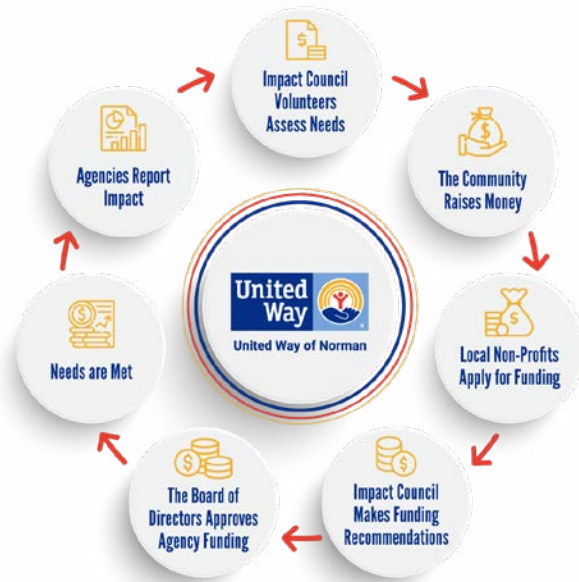
UNITED WAY & YOU

OUR VISION

A community working together to make life better for everyone.

OUR MISSION

To improve lives by mobilizing the caring power of our community.



**IDENTIFY
NEEDS**

**FIND
SOLUTIONS**

**IMPROVE
LIVES**

United Way of Norman partners with community organizations and local volunteers to identify needs and find solutions to those issues. We excel at building relationships and mobilizing resources to improve lives in our community.

A UNIQUE POSITION TO HELP

No other organization has the scope and expertise to unite and mobilize nonprofit agencies, businesses, community organizations, government, volunteers and private foundations around a common vision for the common good.

MORE POWERFUL THAN A SINGLE AGENCY OR ORGANIZATION

Your gift of time, talent or money does more than it ever could through any single cause, charity or agency.

YOU HAVE MORE IMPACT

Create more long-term social change. Empower groups struggling in our community to thrive while directly improving the lives of close to 60,000 people.

TOGETHER, WE CAN DO MORE THAN ANY OF US CAN DO ALONE

Through United Way of Norman, your contribution joins with those of others to have a more meaningful impact.

BOARD OF DIRECTORS

Officers

Chair

Mike Stice

Vice Chair

Tom Cooper

Treasurer

Mike Murphy

Past Chair

Vicki Davis

Audit Chair

Sarah Smith

Campaign Chairs

Jenny Goodspeed

David Goodspeed

Member At-Large

Tom Cooper

Other Members

Scott Beck

Jeff Bryant

Vicky Bumgarner

Kristen Castiglione

Leslie Clowers

Steve Corley

Nasim Farzaneh

Patrick Grace

Matt Graves

Scott Hofmann

Vernon Hooks

Brandon Hopper

Belinda Hypolite

John Koons

Impact Council Chairs

Education

Ann Rosales

Financial Stability

Mark McGuire

Health

Mandy Mumma

Shaun McGinnis

Chloe Shi Odom

Aaron Parker

Deidra Peters

Christine Petty

Darrel Pyle

Dana Rieger

Brian Ruttman

Casey Vinyard

Joey Wishnuck



CAMPAIGN

4,850+
DONORS

10 NEW
WORKPLACE
CAMPAIGNS

133 EXISTING
WORKPLACE
CAMPAIGNS

143 TOTAL WORKPLACE
CAMPAIGNS

\$1.7+ MILLION RAISED

61,023+ PEOPLE SERVED

12% of Gifts From
New Donors

2% of the Total Funds Comes
from Young Leaders

Companies &
Corporations
19%

Special Events
7%

Individuals
71%

WHERE GIFTS
COME FROM



CAMPAIGN CABINET

Campaign Chairs

Jenny Goodspeed | Armstrong Bank
David Goodspeed | OEC Fiber

Public Service

Shawn Hawkins | City of Norman
Stephanie McGinnis | NRHS
Melissa Klink | Center for Children and Families
Susan Gladhill | Community Volunteer
Linda Price | Community Volunteer

Employee Drives

Amanda Hardy | OEC
Kevin Pearce | Avara
Cole Atkinson | Moore Norman Technology Center
Scott Christian | First Fidelity

Major Gifts

Rennie Cook | Triumph Team
David Nimmo | Chickasaw Nation Ind.
Aaron Parker | Silver Star Construction
Mike Stice | University of Oklahoma
Jim Wade | BancFirst

Small Business

Leslie Clowers | Community Volunteer
Tom Cooper | Vision Bank
Brandon Hopper | First United Bank
Ben Odom | Odom, Sparks, and Jones
Dana Rieger | Reiger Realty
Nasim Farzaneh | Dillard Group
Isaac Badayos | Armstrong Bank
Rocky Williams | Arvest Bank
Perry Spencer | Sportstalk



University of Oklahoma

Vicky Bumgarner | University of Oklahoma
Mike Stice | University of Oklahoma
John Klier | University of Oklahoma

Celebrity Sing

Krystyn Richardson | BOLD Multimedia CHAIR
Jennifer Baker | Sooner Theatre CHAIR
Christine Cooper | Forest Building Materials
Karena Crawford | Norman Nerds
Nasim Farzaneh | Dillard Group
Maddy Lewis | Vision Bank
Liz McKown | Community Volunteer
Melissa Thomas | Aria Development
Nyky Wilson | First Fidelity Bank
Robyn Castleberry | Moore Norman Tech Center



FINANCIAL ACTIVITIES

Year Ended on June 30, 2022

	Unrestricted	Temporarily Restricted	Total
Revenues			
Campaign revenue	\$ 1,728,483	\$ -	\$ 1,728,483
Less: Donor designations	(257,947)	-	(257,947)
Uncollected pledges expense	(99,094)	-	(99,094)
Net campaign revenue	1,371,442	-	1,371,442
Other donations		83,539	83,539
In-kind donations	51,689	-	51,689
Interest income	9,776	-	9,776
	<u>1,432,907</u>	<u>83,539</u>	<u>1,516,446</u>
Satisfaction of time and program restrictions	99,982	(99,982)	-
Total revenues and other support	<u>1,532,889</u>	<u>(16,443)</u>	<u>1,516,446</u>
Expenses			
Functional expenses			
Management and general	119,812	-	119,812
Community outreach	155,886	-	155,886
Resource development	196,836	-	196,836
Financial Stability	41,933	-	41,933
Education Council	44,133	-	44,133
Health Council	73,638	-	73,638
		-	
Total functional expenses	<u>632,238</u>	<u>-</u>	<u>632,238</u>
Gross funds awarded to agencies	1,138,716	-	1,138,716
Less: Donor designations	(252,664)	-	(252,664)
Net funds allocated to agencies	<u>886,052</u>	<u>-</u>	<u>886,052</u>
Total expenses	<u>1,518,290</u>	<u>-</u>	<u>1,518,290</u>
Change in net assets	<u>14,599</u>	<u>(16,443)</u>	<u>(1,844)</u>
Net assets, beginning of year	625,538	138,809	764,347
Net assets, end of year	\$ 640,137	\$ 122,366	\$ 762,503

FUNDED PARTNERS

United Way of Norman awarded grants to 35 programs at 25 local nonprofit agencies for FY2022. All agencies requesting funding go through a rigorous application process led by volunteer community leaders on the United Way of Norman's Impact Councils. All funding decisions are made locally.

Education

Big Brothers Big Sisters

One-to-One Mentoring

Bridges

Student Essential Needs

Center for Children and Families, Inc.

Early Childhood Education and Parent Support

Girls Scouts

Operation Troop Reboot

Financial Stability

ABLE

Vocational Program

Catholic Charities

Sanctuary Women's Development Center

Central Oklahoma Community Action Agency

Utility Assistance

Food and Shelter, Inc.

Food & Outreach

Legal Aid

Legal Aid to Low Income Individuals

The Salvation Army

Emergency Shelter

Social Services

Thunderbird Clubhouse

Building Financial Wellness

Health

ABLE

Residential Program

Aging Services

Housekeeping Services

Among Friends

Activity Center

Bethesda

Outreach & Prevention

Therapeutic Counseling

Bridges

Non Residential Program Support

Center for Children and Families, Inc.

Boys and Girls Club

Healing and Preventing Child Abuse and Neglect

Crossroads Youth and Families

Counseling and Emergency Shelter

Fostering Futures

Foster Care Basics

Full Circle

DHS Scholarship Program

Kaleidoscope

Grief Counseling and Support

Mary Abbott Children's House

Medical Assessment

Meals on Wheels

Meal Delivery

Project Outreach

Disability Daycare for Children

South Central CASA of Oklahoma

Court Appointed Special Advocates

Thunderbird Clubhouse

Health and Wellness

Transition House

Community Outreach

Transitional Living

Variety Care

Dental Program

Medical Program

The Virtue Center

Adult and Family Addiction Treatment and

Education Adolescent Addiction and Treatment

Women's Resource Center

Family Violence Shelter

Rape Crisis Center

INITIATIVE WORK

Education

ABC School Supply Program

Each year, United Way of Norman distributes free school supplies to income-eligible families in Norman and surrounding communities. Pre-K through 12th grade students in Norman, Noble, Little Axe, Lexington and Robin Hill are eligible to apply for the ABC School Supply Program.

Financial Stability

Financial Alliance of Norman (FAN)

The Financial Alliance of Norman is comprised of local organizations with the common purpose of promoting the financial stability of local families and the community as a whole. It provides services and resources without duplicating similar efforts in the community.

Volunteer Income Tax Assistance (Site Sponsor)

Low-income households are eligible for free help filing their taxes at one of Norman's Volunteer Income Tax Assistance (VITA) sites. Free tax help is made possible through a community collaboration lead by United Way of Norman.

Independence

The disABILITY Coalition

The mission of the coalition is to enhance the quality of life for persons with disabilities. Membership is composed of community partners, self-advocates, and family members.



Health

Long Term Recovery

Long term recovery continues community redevelopment after short term efforts immediately following a disaster have ended. Long term recovery presents opportunities to restructure the devastated region and simultaneously make it more disaster resistant.

Student United Way

Engage

Student United Way Engage provides an opportunity for high school freshmen to enhance their leadership skills and improve their community. The program runs every spring and gives members a chance to take part in activities like team building, leadership development and community service.

LEAD (Leadership, Exploration and Development)

Student United Way LEAD is open to incoming sophomores, juniors and seniors. Members identify problems and issues individuals and families face and address a way to solve them. Members are required to attend monthly meetings, fundraiser and volunteer. A major event for LEAD is Stuff the Bus, an annual school supply drive.



IMPACT COUNCILS

Education

Scott Beck | Chickasaw Nation
Scott Christian | First Fidelity Bank
Susan Gladhill | MNTC
Ali Jaffery | City of Norman
Shaun McGinnis | Hitachi
Gloria Morey-Stice | Community Volunteer

Derek Paiva | Arvest
Brandi Renfro | Security
Ja'Mae Rhoades | Arvest
Ann Rosales | NPS

Financial Stability

Lisa Dionisio | Paxus CPA
Sean Fuller | RCB Bank
Vernon Hooks | Vernon Hooks Insurance
Alex Linton | First United Bank
Mark McGuire | Supreme Lending
Brandy Norris | First Citizens Bank
Tory Tedder-Loffland | OEC

Health Adults & Families

Amanda Hardy | OEC
Sarah Haselwood | Shawnee Milling
Scott Hofmann | BancFirst
Bahar Malakouti | Community Volunteer
Christi Moore | Community Volunteer
Chloe Shi Odom | Chickasaw Nation Industries
Patti Truesdell | First Fidelity

Health Youth

Roger Allen | Primrose
Abby Burke | Garner Insurance
Jack Chapman | Community Volunteer
Katherine Leidy | Red River Youth Academy
Stephanie McGinnis | NRHS
Ronda McKown | Ideal Homes
Shaun Mendez | Chuck E Cheese
Charlene Shreder | OU Southwest Prevention
Ashley Vickers | Community Volunteer

Health Independence

Vicky Bumgarner | OU
Monica Bread | The Willows
Russell Bridges | Sunset Memorial Park

Mandy Mumma | Armstrong Bank
Susan Favors | Retired NPS
Darell Pyle | City of Norman
Eva Smith | Sooner Success



VOLUNTEERS

Board of Directors
Campaign Cabinet
Campaign Coordinators
Celebrity Sing
Impact Councils
VITA Site Workers
Financial Alliance of Norman
Day of Caring

VOLUNTEER HOURS

16,000

VALUE OF
VOLUNTEER
TIME

\$150,748.00

HOURLY RATE FOR VOLUNTEERS

\$28.54



CAMPAIGN SPONSORS

Premiere Sponsors



Signature Sponsors

Arvest Bank | Valliance Bank
Ortho Central | ONG

Spotlight Sponsors

McClain Bank | RCB Bank

Additional Sponsors

Hitachi | Chickasaw Nation Industries | Class 101/Triumph Team
Windstone Construction | Primrose | Garner Insurance | Vision Bank



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