



United Way of Norman Fact Sheet

Since 1957, United Way of Norman has supported local nonprofit organizations in the Norman area. Through the work of these agencies and United Way staff and volunteers over these 53 years, the lives of hundreds of thousands of people have been improved.

33- Number of programs funded by United Way of Norman in FY 2011

24- Number of organizations housing programs funded by United Way of Norman

More than \$1.9 million- Amount raised by UWN during the 2009 campaign.

82¢ of every \$1- Amount of every donation that goes directly to help people in Norman.

United Way of Norman's work is about more than fundraising. It also includes: United Way Helpline

UWN's Helpline is a free information and referral service. Every day we help local residents seeking information and assistance in meeting basic needs... such as paying for food, rent and utilities – and much more.

Community Resource Guide

United Way of Norman compiles a guide of community resources available to everyone online. The guide is updated every year to keep the list of resources current.

ABC School Supply Program

Each year United Way of Norman distribute school supplies to low-income families in the Norman area. The program has grown every year. The ABC School Supply Program served more than 830 children in 2009.

FamilyWize Discount Drug Cards

FamilyWize cards are FREE prescription drug discount cards. They reduce the cost of medicine by an average of 30% or more or \$20 per prescription at participating pharmacies. You just give the card to the pharmacists with your prescriptions. The discount varies by medication and the pharmacist will apply the discount automatically. You will save 8 times out of 10 over the pharmacy price. The only time there is no discount is when the pharmacy price is already lower, because people always pay the lowest price.

4 REAL & Teen Advisors of Norman (TAN)

United Way of Norman runs two youth development programs for high school students. 4 REAL provides an opportunity for high school freshmen to enhance their leadership skills and improve their community through a variety of programs each spring.

Many 4 REAL graduates move up to Teen Advisors of Norman. TAN is made up of 10th, 11th & 12th grade students in Norman. TAN members envision their group as an outlet for teenagers who want to make a difference and learn the value of leadership in the process. Activities include an annual Thanksgiving dinner for Norman's foreign exchange students, buying Christmas gifts for children at CCFI and making welcome baskets for students at Bridges.

Volunteer of the Year

Every spring United Way of Norman teams up with Junior League of Norman to honor our community's hard working volunteers. Award recipients are chosen in 6 categories for their selfless desire to help others and honored at a luncheon open to the entire community.

Day of Caring

United Way of Norman organizes a one-day, community-wide service project each fall. Hundreds of employees from businesses around Norman take part in the event each year, doing projects at several nonprofit organizations. In 2009, more than 330 volunteers took part in Day of Caring.

Success By 6

Success By 6 is a local community initiative. The vision of Success By 6 is that all children in Norman are safe, healthy, eager to learn and ready to succeed by the time they enter school. Task councils work diligently to coordinate an early childhood system focused on strengthening families, educating caregivers and preparing all Norman children for school.